



T. A. Pai Management Institute, Manipal

Report

Swachhata Pledge – International Day for the Conservation of the Mangrove Ecosystem

Name of the Activity – Online Swachhata Pledge

Activity Start Date – 24th July 2021.

Presenters – Members of EBSB Club, TAPMI

Report Description:

The EBSB club of TAPMI Conducted online Swachhata Pledge on 24th July 2021 on the mark of International Day for the Conservation of the Mangrove Ecosystem was established by UNESCO in 2015 and celebrated each year on **26 July** to raise awareness of the importance of mangrove ecosystems as “a unique, special and vulnerable ecosystem” and to encourage solutions for their sustainable management, conservation, and use. The members of the club circulated a google form with major points of the pledge mentioned in it, with an option for the participants to take the virtual pledge by filling the form. The form was kept open for responses for 24 hours to provide ample time to students for participation.

The pledge was focused on ways in which to preserve the mangrove forest. It included various measures by which a person can contribute towards cleanliness and protection of the forest.

These measures included – to bring awareness among the students, to raise voice against fishing and aquaculture, or encroach upon any forest, will take initiatives to bring awareness and need of the mangrove forest which are a part of my country’s forest wealth and render all possible help to conserve and preserve our mother nature, also will respect the cleanliness around these forest places and sites and would encourage others to do, and will use Govt. helplines if anyone harming the forest sites and encourage them to follow above guidelines. The initiative was positively taken by students, and many took the virtual pledge by filling the form.

Activity End Date – 25th July 2021.

Number of participants who took the pledge – 30.

Report name – Online Swachhata Pledge by EBSB Club, TAPMI